



COLLEGE OF ENGINEERING  
UNIVERSITY of HAWAII at MĀNOA



## LEADERSHIP SEMINAR SERIES

*Presented by the Hayashida Family*

You are cordially invited to attend our new lineup for 2024 of the College of Engineering's **Leadership Seminar Series**. Admission is free and open to the public.

Join us each month for a dose of inspiration as we hear from a different Hawai'i-grown changemaker whose work impacts both the engineering world and our community at large.

### February Speaker: Hoala Greevy

Friday, February 2, 2024, 11:30 am - 12:30 pm HST  
via in-person & on **zoom**

Learn more and RSVP at

[www.eng.hawaii.edu/event/lss-greevy](http://www.eng.hawaii.edu/event/lss-greevy)



**Hoala Greevy** has worked in the email industry for the past 25 years. Out of college, he joined an email startup (Critical Path) in San Francisco during the first dot-com bubble. In 2001, he made his way back to Hawai'i, where he was born and raised, and quickly started a Linux consulting business. Via customer feedback, he soon launched Pau Spam, a cloud-based email security system and the first-ever SaaS company in Hawai'i. Paubox also has its origins via customer feedback, as the idea for the company came from a lunch with the CEO of Make-A-Wish Hawai'i in 2014. Hoala moved Paubox to San Francisco in 2015 and by December, celebrated the company's first 100 customers by giving away 100 spam musubi and 100 pairs of socks.